

Michael Jordan

Gotham, Inc. – '95 to the present Managing Partner, Group Creative Director

Personally pitched, won and ran:

E*TRADE
Priceline
AOL
Bank of America
AT&T Wireless
Fidelity
yellowbook
McGladrey
FreshDirect
The United Church of Christ
Mercedes Dealer Groups
Time-Warner Cable
CompuServe
Lindt Chocolate
Scudder
Remington
Pete's Wicked Ale
Collegiate Church of New York
Red Stripe
Household
Knight Securities
planet Rx

Chosen to go on a humanitarian mission to middle East to meet with Iraqi refugees in 2009.

Won major industry awards for a dozen different clients, including Keri and WIC. Awards in TV, online, outdoor and radio.
Helped established 20 person design group for Bank of America,
Also did project work for Coca-Cola, American Express, Reebok and Commerce.

Jordan, McGrath – '92 to '94 SVP, Creative Director

Went to family-owned agency.
Worked on Nestle candy, Quaker Cereals and Gatorade.
Helped establish a west coast office.

Lintas – 1983 to '91 VP, Associate Creative Director

Won dozens of awards for work on Lego, Citizen Watches, diet Coke, MasterCard and New York State.